

Press Information



Number one from the start

Grammer the winner of the ETM award in the “passenger seats” category

Amberg, June 22, 2017 – Grammer AG has won the coveted “Best Brand” ETM award in the “passenger seats” category. The readers of the magazines “Fernfahrer”, “lastauto omnibus“ and “transaktuell” published by ETM were invited to cast their votes to select the best truck and bus brands. This year marked the debut of the award in the “passenger seats” category. Grammer was able to prevail over the very strong competition, achieving first place right from the start. The ETM award is seen as an important measure of brand positioning within the sector.

“The award is confirmation of the successful work that we have performed in the passenger seat segment over the last few years. With the new and innovative product range that we will be launching in the near future, we plan to strengthen our market position to an even greater extent,” says Daniel Gradl, Vice President Rail&Bus.

Company profile

Located in Amberg, Germany, Grammer AG specializes in the development and production of components and systems for automotive interiors as well as suspension driver and passenger seats for onroad and offroad vehicles. In the Automotive Division, we supply headrests, armrests, center console systems and high-quality interior components and operating systems to premium automakers and automotive system suppliers. The Commercial Vehicle Division comprises seats for the truck and offroad seat segments (tractors, construction machinery, forklifts) as well as train and bus seats. With over 12,000 employees, Grammer operates in 19 countries around the world. Grammer shares are listed in the SDAX and traded on the Frankfurt and Munich stock exchanges via the electronic trading system Xetra.

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